John Smith

Producer

LOCATION: Ames, IA

ACREAGE: **3,000**

AGRIGOLD HYBRIDS OF CHOICE: A6168, A6275, A6598

CORN SPECIALIST: Tim Williams

WHY HE USES A CORN SPECIALIST:

His Corn Specialist is 100% focused on corn, so he knows more about corn hybrids than anyone. That gives John the confidence of elite AgriGold genetics backed by unsurpassed expertise.

WHAT HIS CORN SPECIALIST DOES BEST:

John just picked up two new farms. He doesn't know the ground yet, but knew his Corn Specialist would, so he asked for help placing hybrids.

SUCCESS STORY:

Working with his Corn Specialist to place hybrids based on agronomics, last year John exceeded his farm's five-year average by 15 bushels.



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Profile of a **leader**

Tim Williams

Occupation: Corn Specialist

LOCATION: Ames, IA

BACKGROUND:

Grew up on a 2,500 acre corn and soybean farm in Waterloo, IA

QUALIFICATIONS:

Agronomy degree from Iowa State University, Certified Crop Advisor, 10 years with AgriGold

WHY HE'S WITH AGRIGOLD:

Being a corn specialist gives him the power to provide focused expertise for his customers. AgriGold's genetics give him hundreds of choices, so he can give his customers the right choice for their farms.

HOW HE HELPS CUSTOMERS LEAD:

Gives his customers total agronomic support. Beyond selling corn, he provides personalized service that helps his customers with every aspect of production.

SUCCESS STORY:

With his help placing hybrids based on agronomics, last year John Smith exceeded his farm's five-year average by 15 bushels.



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