

Hot flashes don't have to shape women's lives. Now there's a natural alternative for easing the transition through menopause. Isoflavones like Novasoy®, made from virtually the whole soybean, are clinically proven to reduce the frequency and severity of hot flashes. That's because they're higher in genistein, the isoflavone shown to be most effective for alleviating hot flashes. If your patients are among the more than 75% of women who may experience hot flashes during menopause, tell them they have options.

Hot flash relief drawn from nature—
that's Novasoy soy isoflavones.



EASINGMENOPAUSE.COM