

# ATTACK THE NATURAL SNACK MARKET

WITH THE NEW X-PAND'R® SC NATURAL INSTANT STARCH

Consumers love snacks for their convenience and instant gratification. Now, give consumers what they love with the added benefit of natural ingredients with X-PAND'R® SC Natural Instant Starch, the newest addition to our popular starch line.

Designed specifically for the unique needs of snack formulations, X-PAND'R® SC delivers the flaky, layered texture in sheeted snacks you're looking for.

Plus, it offers the power of a cleaner label. It's considered natural and qualifies for labeling as cornstarch.

Whether you're going for savory or sweet, crackers or crisps, X-PAND'R® SC gives you what you need to answer consumers' cravings and tempt their taste buds.

## X-PAND'R® PORTFOLIO

X-PAND'R® SC is a high-quality, high-functionality cold water swelling instant starch specifically designed for baking and snacks applications.

Also included are instant pregelatinized starches, X-PAND'R® modified food starch for crispy texture and X-PAND'R® 612 cornstarch for crunchy or crackly textures.

You'll also appreciate all of the X-PAND'R® starches for their superior dough binding and machinability.

## THE TATE & LYLE DIFFERENCE

At Tate & Lyle, a distinct suite of services helps bring your flavor, form and function goals to life in products that capture consumer interest and loyalty.

It's a value-added food and beverage ingredient portfolio with a depth and breadth like no other, formulations expertise from intimate industry knowledge, an unparalleled understanding of health and nutrition, and targeted consumer insights from a deep commitment to understand the market.

**IT'S THE TATE & LYLE DIFFERENCE.  
EXPERIENCE IT TODAY...**

**Natural  
snacks grew  
32% a year  
from 2000 to  
2008\***



## APPLICATIONS

**Sheeted Snacks  
Traditional Crackers  
Whole-grain Crackers  
High-fiber Snacks  
Savory & Sweet Snacks**

**TATE & LYLE**

CONSISTENTLY FIRST IN RENEWABLE INGREDIENTS

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Prospective purchasers are advised to conduct their own tests, studies and regulatory review to determine the fitness of Tate & Lyle products for their particular purposes, product claims or specific applications.

\* Mintel Global New Products Database